



PRESENTS

When what seems like the end of the road could be the beginning of a whole new journey.



Breaking Up Is Hard To Do

:: PRESS K I T ::

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Breaking Up Is Hard To Do

When what seems like the end of the road could be the beginning of a whole new journey.

1 hour 44 minutes | Romantic Dramey | 2009

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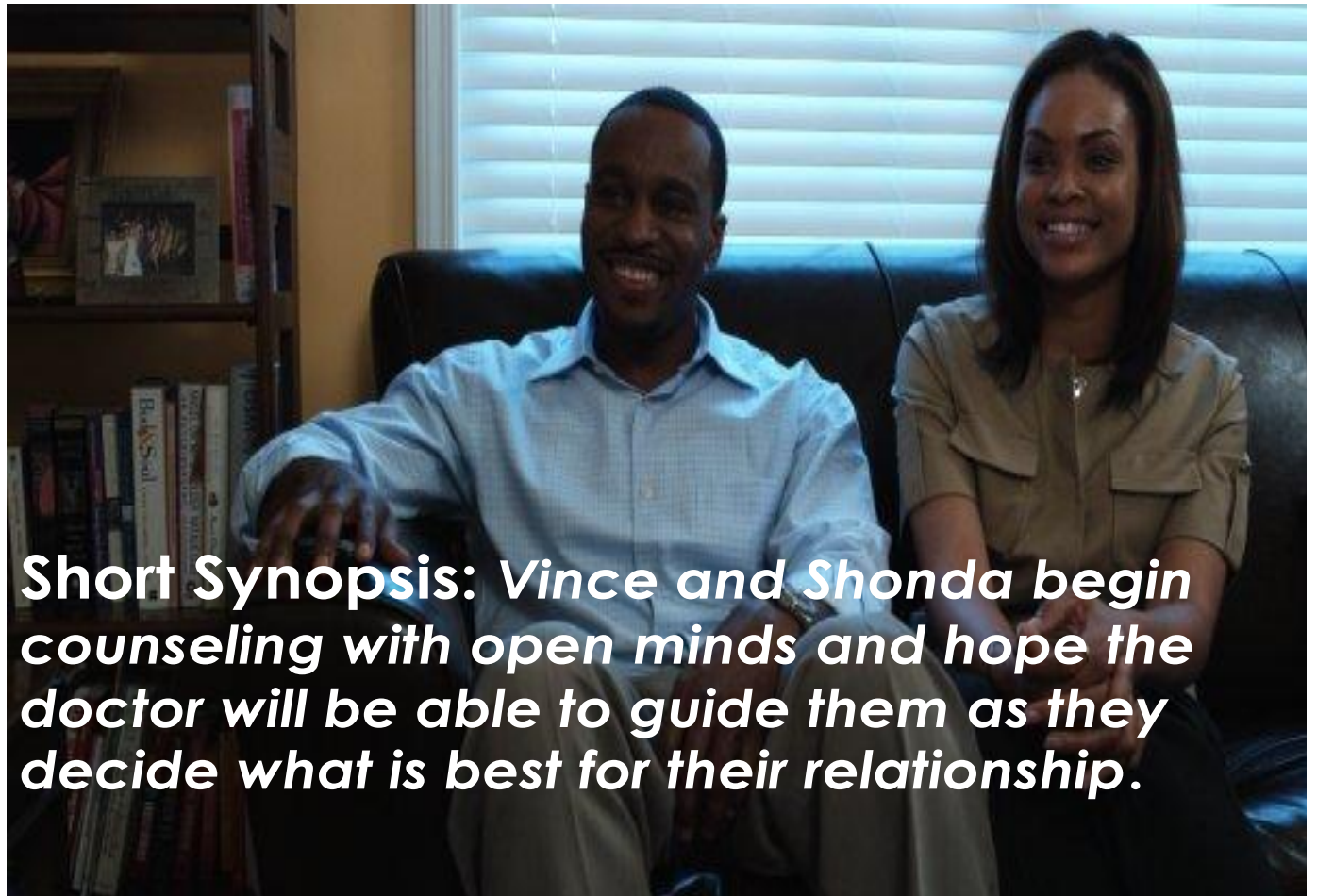


DIRECTOR'S STATEMENT |

Breaking Up Is Hard To Do is a cutting edge contemporary love story, which touches a range of different emotions from joy to rage.

Making ***Breaking Up Is Hard To Do*** was a life changing experience for me. Blue Lion Club Production is a small boutique company; we are very hands on with everything. It was like movie making 101 for me, I took part in every aspect of the process from start to finish! I co-wrote the script and helped plan the wrap party. This is my director's debut. I learned so much about myself, and the strength of the Blue Lion Club Production team.





Short Synopsis: *Vince and Shonda begin counseling with open minds and hope the doctor will be able to guide them as they decide what is best for their relationship.*

LONGSYNOPSIS |

Set in Atlanta during the 2008 Presidential Election

Meet: Vince is a hardworking man, who loves his family. His wife and son is his world, but he's grown increasingly tired of the drama.

Meet: Shonda admits she loves her husband with all that she has, and ultimately she only wants what's best for him and Quincy; she just has a hard time showing it. If he had his way, Shonda would appreciate him for the man that he is and try to understand the bond he shares with his childhood friends.

PRODUCTIONNOTES |

PRE-PRODUCTION

We did 4 days of preliminary casting. We then scheduled call backs. Last Looks Inc arranged the casting call. I sat in on the first four days of casting and then Tabari and I did the final callbacks together. Everyone chosen made an immediate impression. Arle Michel was a star even in her first audition. I believe Arle and Tasia Grant both initially read for Shonda.

Demetria McKinney expressed her interest in the part as soon as she read the script.

We never held formal rehearsals. The cast was on point. Everyone showed up on set ready. We would do a blocking rehearsal on set before each scene, but nothing else. The cast was just that good. Everyone took direction well, and got into the characters!

PRODUCTION

The cast felt like a family even from the first day. They would always say how comfortable they were with one another. We were all sad when we wrapped. We missed being together all the time!

Blue Lion Club is something like amazing; we shot the entire movie in 11 days. They were 11 LONG days, but the cast was so great, and we were all dedicated. We were scheduled to do 2 six day weeks, and actually wrapped a day early!

POST-PRODUCTION

We shot on a RED camera.

We also have a sound stage called the Gordon Parks Sound Stage.

We shot the election headquarters scenes there (as well as a couple of others).

PRODUCER'S NOTE

I can't say enough about how great the cast and crew was. We wrapped on a Monday. The following Tuesday I had to go home to New Jersey because my dad was in ICU. He passed away 10 days after we wrapped. He never got to see the movie of course, but I was able to show him all the pictures from set when I was with him in the hospital. The night after he died I was doing funeral arrangements and making calls. The cast and crew never met my dad, but when they heard about my loss I got an immediate out pouring of calls and texts and emails from these people that pretty much never even heard of me a month prior. We all became a real family in those two weeks we worked together. And I am glad that these are the people that Blue Lion Club gets to blast off with!



Breaking Up is Hard to do

Running Time: 1hour 44 min

Language: English

Genre: Romantic Dramedy

Format: DVCPRO HD

Aspect: 16.9:0



CAST BIOGRAPHIES |

Demetria McKinney ****Shonda****



Demetria McKinney born August 27, 1981 in Ft. Walton Beach, Florida, she's an American actress, singer, songwriter, model and dancer. She is one of nine children, and she's a mother of one. She is best known for her role as Janine Payne on Tyler Perry's *House of Payne*. She is one of nine children. And she has a son. McKinney has starred in plays such as *Why Did I Get Married?* as Trina and *Meet the Browns* as Kim. She also portrayed Shalon Thompson in the musical play *U Don't Know Me*. McKinney also starred as Melanie in TBN's *Madea's Christmas*.

She is also a recording artist. She has recently released her first official single titled "Stay". She is also a member of the "The Soul Kittens Cabaret".

Kendrick Cross ****Vince****



Kendrick Cross noticed his passion for acting while acting in middle school plays. Everyone took notice of his amazing and convening transformation. His first television appearance was on *Dawson's Creek*. Kendrick has made appearances in television shows such as *House of Payne*, *Army Wives*, *One Tree Hill* and *Dawson's Creek*. As a writer, Kendrick is influenced by the storyline beginning on paper coming to life on stage or on film. His vision is to star in a major motion film leaving viewers with a memorable dramatic eye tearing scene

Other passions on stage include poetry; Kendrick performs with his band and will soon be releasing his second cd "death of the poet". While hosting his own poetry nights, he asks that guest bring clothing or canned items where he personally delivers to local shelters.

TASIA GRANT **** MONIQUE ****



Tasia Grant was born and raised in Washington DC and started acting 30 years ago at the age of 7. With a family member as a director/ acting coach Tasia began to master the craft at the Children's Urban-Arts Ensemble Theatre Company. From film to theatre Tasia has graced the stage in *The Wiz*, *A Raisin in the Sun*, and *Father's Day*. Her first big break was the film *Meet the Browns*.

The wife and mother of two is a supporter of The Breast Cancer Foundation. She has a personal relationship with the cause and is passionate about efforts to find a cure for the disease. Tasia plans to make her name and face reoccurring and memorable in the film and television industry and to follow in the footsteps of her role model Actress Ruby Dee.

Her advice to those in the industry is "Don't do it for the money. If you would do it for FREE because you love acting, then you will have the tenacity, heart and drive that it takes persevere and succeed.

CHE BROADWAY **Che**



Che Broadway learned to escape from reality through acting while participating in a high school drama club in Brooklyn, New York. Working with influences such as Ty Hunter, David Brodsky and Jay Will, Che is on the right track to become a prominent actor, screenwriter and producer.

Currently Che is also a rapper, recording engineer and graphic designer.

He describes his acting style as raw truth infused with determination. Che believes Amateurs work until they get it right. Professionals work until they can't get it wrong.

Arle Michel **Dr. Gina Cohen**



Arle Michel was born in Bay Springs Mississippi, but has called Atlanta, Georgia her home since she was 8 years old. Arle holds a Masters in counseling. Playing the Psychologist in this film felt like she was living out her dream. She describes herself as Energetic, Charismatic, Compassionate, Loquacious and Luminary. Her mantra is: To whom much is given, much is required.

New to the film industry, Arle began just two years ago as an extra in Tyler Perry's "Why Did I Get Married". She has worked in sets with entertainers such as Tasha Scott, Michael Jai White, Tyler Perry and Demetria McKinney. Singing background vocals for artist such as Nas and the Zac Brown Band has helped her

advance her pursuits in the industry.

Dawnisha Halfkenny **Tasha**



Dawnisha Halfkenny was raised in the heart of Central Texas. With a passion for the spotlight, she followed the suggestions of others recommending she had a natural talent for acting. Dawnisha auditioned for the lead role in an independent film and got the lead. Currently Dawnisha is working with Rob Hardy and Will Packer in "Stomp the Yard 2". She has also made appearances on Tyler Perry's "Meet the Browns", and "I Can Do Bad All by Myself".

Dawnisha describes herself as Fashionable, Classy, Smooth, Eclectic and Glamorous.

Patience is what keeps her going in the industry. Her goals are to stay focused and learn from those she works with.

FILMMAKERS' BIOGRAPHIES |



TABARI STURDIVANT (Director and Co Writer)

Breaking Up is Hard to Do marks the directorial debut of Blue Lion Club Production. Tabari Sturdivant grew up in East Orange, New Jersey. His entrance into entertainment started in the music business.

He navigated his way from intern to executive working with platinum and Double Platinum artist such as Britney Spears, Maxwell and R. Kelly. The music industry taught him valuable lessons while making long lasting contacts which helped nurture his creative instincts and grass roots efforts.

The film industry also was intriguing to Tabari as a child. He started learning everything he could about cinematography so he could bring his own vision to the big screen. His big break began with the opportunity to work at Tyler Perry Studio's.

The experience led to working on the set of the television series "Meet the Browns" and "House of Payne". Tabari also worked on the film crew for "Why Did I Get Married Too" and "I Can Do Bad All by My Self". Tabari considers himself

to be the modern day Gordon Parks.

He takes pride in doing things out of the box and awe inspiring. Tabari is honing his skills as a director while steadily adding to his reel. He has completed a documentary, a few shorts, and is now working on another screenplay.



NIKKI SIMPSON (Producer and Co Writer)

Nikki Simpson was born and raised in and around Newark, New Jersey. Her literary gift and creative imagination was present at an early age. She has published several books under the pen name "Vikki Bell" and even had an interview with Michelle Obama published in the *Girlfriends Health Guide for Women of Color* magazine. From blogs to books the craft lead to her to the film industry. Her passion for writing and her ability to get the job done has helped in her transition as a producer.

In addition to her Blue Lion Club endeavors, Nikki has had the opportunity to work for Rainforest Films and Great Fortune Films. Nikki describes her writing style as "stories from the heart", and her producer style as "making it happen".

Her future in the film industry looks bright and she hopes to always create movies that people can relate to, and look forward to watching over and over again. Nikki and Tabari

want to encourage other aspiring filmmakers to follow their dreams. Blue Lion Club Production is a dream comes true for them, and they will continue to nurture that dream as it grows far beyond what anyone expects.

FULLCASTANDCREW|

EXECUTIVE PRODUCER.....Tabari Sturdivant

PRODUCER.....Nikki Simpson

DIRECTOR.....Tabari Sturdivant

WRITER.....Nikki Simpson

WRITER.....Tabari Sturdivant

PRODUCTION DESIGNER.....BLUE LION CLUB

1st ASSISTANT DIRECTOR.....Colbert Bernard

2nd ASSISTANT DIRECTOR.....Nikki Simpson

2nd 2nd ASSISTANT DIRECTOR.....Bristie Stephens

PRODUCTION COORDINATOR.....Zenobia Young

KEY SET AD.....Shakeir Garner

AD DEPARTMENT

Natalie Hodge

LaQuanda Plantt

LaKeisha Fleming

Tony Murima

Ebony Jones

Molleshia Robinson

DIRECTOR OF PHOTOGRAPHY.....Ross Šebek

1st AC.....Agnes Rodriguez- Šebek

2nd AC.....Matt Jackson

3rd AC.....Alexander Hooper

CASTING DIRECTOR.....George Pierre

CASTING ASSOCIATE.....LaQuanda Plantt

EXTRA'S CASTING DIRECTOR.....LaQuanda Plantt

CATERER

Linda Sturdivant

Theresa Sturdivant

Tommy Curry

Cheryl Curry

Shari Curry

Venom Patton

COSTUME DESIGNER.....Molleshia Robinson

CRAFT SERVICE KEY.....Willie's Girl's

CRAFT SERVICE 2nd.....Spicy Venom

POST PRODUCTION SUPERVISOR.....Blue Lion Club

EDITOR.....Reginald Harrison

HAIR DEPARTMENT HEAD.....Travonda Baxter
KEY HAIR STYLIST.....Akilah Robinson
BARBER.....Brandon Barzar

LOCATION MANAGER.....Nikki Simpson

KEY MAKE-UP.....Shaylah White
KEY MAKE-UP.....Molleshia Robinson
KEY MAKE-UP.....Veronica Cox

COMPOSER.....Noel Goring

MUSIC SUPERVISOR.....Blue Lion Club

PROPMASTER.....Blue Lion Club
SCRIPT SUPERVISOR.....Nikki Simpson
SET DECORATOR.....Blue Lion Club Production

BOOM OPERATOR.....Che Broadway
BOOM OPERATOR.....Natalie Hodge

TECHNICAL ADVISOR.....Roy Gipson

PRODUCTION CONSULTANT.....Latisha Fortune
PRODUCTION CONSULTANT.....Gaytra Arnold

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